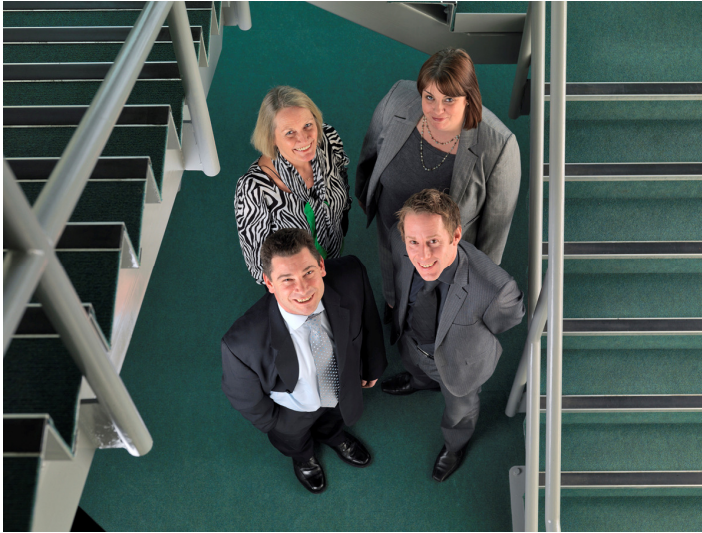


Press release

Prestige Medical expands UK Sales & Marketing team



**Front left: David Robinson, right: Pete Gibbons.
Back left: Christine Bowness, right Rachel Moreland**

As part of a continuous process of investment and support in their product distribution in the UK, and as a reflection of increasing sales, Prestige Medical has announced several major new appointments.

David Robinson, Commercial Director, heads up a strengthened sales and marketing team. Reporting directly to Managing Director, Ian Starkey, David has overall

responsibility for sales, service and marketing and makes the strategic decisions on all commercial activities in the UK and overseas.

Christine Bowness, Sales & Marketing Manager, has a strong product background and brings many years' experience across the full marketing mix. Christine is responsible for continuing to strengthen the Prestige Medical brand in the market with innovative pricing, advertising and increased brand awareness as part of the brief.

Pete Gibbons, UK Business Development Manager, is well known within the dental industry and is responsible for building on the existing strong Prestige Medical distributor relationships whilst also looking for new opportunities.



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The most recent appointment is Rachel Moreland as Northern Regional Sales Manager. Reporting directly to Pete, Rachel also has a strong background in dental and her primary role is to strengthen relationships within the NHS.

More information is available from Prestige Medical direct by calling 01254 844 103 or email to sales@prestigemedical.co.uk

For more information contact : Christine Bowness, Marketing Manager 01254 844 101
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